

YOUR SOCIAL MEDIA CALENDAR

We will be sharing posts on our social media accounts to promote every exhibitor. Please look out for yours and share it on your own profile.

Don't forget to use the following hashtags in any social media posts:

#YBE #YBE23 #YBEMK

Be sure to tag us in all your posts so we can interact!

YOUR **Business**
Expo 2023



TIPS FOR THE DAY....

Take photos... lots of photos!

Share a picture of your setup

Take a teaser video of your stand

Share a selfie of friends you meet on the day

Take a panoramic photo of the event room all set up!



WEEK 1

MON
3RD APR

TUE
4TH APR

WED
5TH APR

THU
6TH APR

FRI
7TH APR

WEEK 6

MON
8TH MAY

TUE
9TH MAY

WED
10TH MAY

THU
11TH MAY

FRI
12TH MAY

WEEK 2

MON
10TH APR

TUE
11TH APR

WED
12TH APR

THU
13TH APR

FRI
14TH APR

WEEK 7

MON
15TH MAY

TUE
16TH MAY

WED
17TH MAY

THU
18TH MAY

FRI
19TH MAY

WEEK 3

MON
17TH APR

TUE
18TH APR

WED
19TH APR

THU
20TH APR

FRI
21ST APR

WEEK 8

MON
22ND MAY

TUE
23RD MAY

WED
24TH MAY

THU
25TH MAY

FRI
26TH MAY

WEEK 4

MON
24TH APR

TUE
25TH APR

WED
26TH APR

THU
27TH APR

FRI
28TH APR

WEEK 9

MON
29TH MAY

TUE
30TH MAY

WED
31ST MAY

THU
1ST JUN

FRI
2ND JUN

WEEK 5

MON
1ST MAY

TUE
2ND MAY

WED
3RD MAY

THU
4TH MAY

FRI
5TH MAY

WEEK 10

MON
5TH JUN

TUE
6TH JUN

WED
7TH JUN

THU
8TH JUN

FRI
9TH JUN