

YOUR SOCIAL MEDIA CALENDAR

We will be sharing posts on our social media accounts to promote every exhibitor. Please look out for yours and share it on your own profile.

Don't forget to use the following hashtags in any social media posts:

#YBE #YBE24 #YBEMK

Be sure to tag us in all your posts so we can interact!

YOUR **Business**
Expo 2024



TIPS FOR THE DAY....

Take photos... lots of photos!

Share a picture of your setup

Take a teaser video of your stand

Share a selfie of friends you meet on the day

Take a panoramic photo of the event room all set up!



WEEK 1	MON 1ST APR	TUE 2ND APR	WED 3RD APR	THU 4TH APR	FRI 5TH APR	WEEK 6	MON 6TH MAY	TUE 7TH MAY	WED 8TH MAY	THU 9TH MAY	FRI 10TH MAY
WEEK 2	MON 8TH APR	TUE 9TH APR	WED 10TH APR	THU 11TH APR	FRI 12TH APR	WEEK 7	MON 13TH MAY	TUE 14TH MAY	WED 15TH MAY	THU 16TH MAY	FRI 17TH MAY
WEEK 3	MON 15TH APR	TUE 16TH APR	WED 17TH APR	THU 18TH APR	FRI 19TH APR	WEEK 8	MON 20TH MAY	TUE 21ST MAY	WED 22ND MAY	THU 23RD MAY	FRI 24TH MAY
WEEK 4	MON 22ND APR	TUE 26TH DEC	WED 27TH DEC	THU 25TH APR	FRI 26TH APR	WEEK 9	MON 27TH MAY	TUE 28TH MAY	WED 29TH MAY	THU 30TH MAY	FRI 31ST MAY
WEEK 5	MON 29TH APR	TUE 30TH APR	WED 1ST MAY	THU 2ND MAY	FRI 3RD MAY	WEEK 10	MON 3RD JUNE	TUE 4TH JUNE	WED 5TH JUNE	THU 6TH JUNE	FRI 7TH JUNE